



INTERNATIONALPODCASTDAY.COM **SEPTEMBER 30**

We have our own day! International Podcast Day is an international celebration of the power of podcasts. The celebration is an excellent opportunity to connect with podcasters, podcast listeners, leaders in the industry, and audio enthusiasts. Because of that, the event is a perfect stage to spotlight your business or podcast across international borders. Consider becoming a Sponsor or Supporter of the event and share your message with podcasters and podcast listeners around the world. There are plenty of benefits of sponsoring and supporting. Now it's time "Start The Conversation" and share...the power of podcasts!

#InternationalPodcastDay

I'm celebrating
INTERNATIONAL PODCAST DAY
on September 30

International
PODCAST  *Day*

MEDIA KIT

**30+ HOURS LIVE
BROADCASTING**

**REPRESENTED 55
COUNTRIES OVER
FOUR YEARS**

**LEARN FROM
INDUSTRY
LEADERS**

**GROW YOUR
AUDIENCE**

**IMPROVE YOUR
PODCAST**

**FIND NEW
PODCASTS**

**150K TWEETS
ABOUT THE EVENT**

CONNECT WITH US

Twitter
[@intlpodcastday](#)

Instagram
[internationalpodcastday](#)

Facebook
[International Podcast Day](#)

OPPORTUNITIES TO SUPPORT

internationalpodcastday.com/sponsorship

PLATINUM SPONSORSHIP \$1,500 (1)

- ✓ *Hyperlinked banner image displayed on sponsor page and home page for an entire year*
- ✓ *Company representative invited as a guest on two live sessions*
- ✓ *Sponsored article on the International Podcast Day Blog*
- ✓ *Shoutouts provided on all social media accounts*
- ✓ *Shoutouts received throughout the live day-long event*
- ✓ *Sponsorship included in all News Releases & Newsletters*
- ✓ *Special discount code on International Podcast Day merchandise*

GOLD SPONSORSHIP \$1,000 (2)

- ✓ *Hyperlinked banner image logo displayed on sponsor page for an entire year*
- ✓ *Company representative invited as a guest on one live session*
- ✓ *Sponsored article on the International Podcast Day Blog*
- ✓ *Shoutouts provided on all social media accounts*
- ✓ *Shoutouts received throughout live day-long event*
- ✓ *Sponsorship included in all News Releases & Newsletters*
- ✓ *Special discount code on International Podcast Day merchandise*

CELEBRATION SUPPORTER \$125

Want to help celebrate the day? Want to receive exposure of your podcast, podcast network, meetup, podcasting service, book, or company on a budget? Become a Celebration Supporter for only \$125!

- ✓ *Your hyperlinked podcast artwork or company logo on the sponsor page for an entire year*
- ✓ *Shoutouts provided on all social media*
- ✓ *Discount code on International Podcast Day merchandise*

Website – internationalpodcastday.com

Email – contact@internationalpodcastday.com

#InternationalPodcastDay



JOIN THE
MOVEMENT

CONNECT WITH
PODCASTERS

GROW YOUR
BUSINESS

