

MEDIA KIT



INTERNATIONALPODCASTDAY.COM SEPTEMBER 30

We have our own day! International Podcast Day is an international celebration of the power of podcasts. The celebration is an amazing opportunity to connect with podcasters, podcast listeners, industry leaders, international audiences, and audio enthusiasts. The celebration is not just for podcasters but for anyone that loves podcasts!

Now it's time "Start the Conversation" and share the power of podcasts!

#InternationalPodcastDay

internationalpodcastday.com

I'm celebrating
INTERNATIONAL PODCAST DAY
on September 30

International
PODCAST  Day

24 HOURS LIVE
BROADCASTING

REPRESENTED 70
COUNTRIES OVER
SIX YEARS

LEARN FROM
INDUSTRY
LEADERS

HEAR WHAT'S
HAPPENING
AROUND THE
WORLD

CONNECT WITH
PODCASTERS

JOIN THE
COMMUNITY

JOIN THE
CELEBRATION!

CONNECT WITH US

Twitter
@intlpodcastday

Instagram
internationalpodcastday

Facebook
International Podcast Day

What can you do on International Podcast Day?

- ✓ Use #InternationalPodcastDay to engage with others around the world
- ✓ Join or create an event in your area to celebrate
- ✓ Explain what a podcast is to someone and get them hooked
- ✓ Send feedback to your favorite podcast hosts, telling them thank you
- ✓ Provide a rating and review for your favorite podcasts
- ✓ Subscribe to a new podcast and share on social media
- ✓ Grab your mic and camera, ask someone about their favorite podcast, and share the response on social media
- ✓ Not a podcaster...become one on International Podcast Day!

What are the benefits of being a part of International Podcast Day?

- ✓ Grow your podcast by gaining new listeners, subscribers, and reviews
- ✓ Find new podcasts by following #InternationalPodcastDay
- ✓ Connect with fellow podcasters, podcast listeners, and audio enthusiasts
- ✓ Learn about new tools, methods, and tricks to improve your podcast
- ✓ Meet new podcast friends online that enjoy the same podcasts you do
- ✓ Meeting new podcasters & podcast buddies makes lasting friendships
- ✓ Joining a meetup can create friendships and networking opportunities
- ✓ Launching a new podcast because you learned so much
- ✓ Connect with your listeners and supporters throughout the day
- ✓ Find new podcasts by following #InternationalPodcastDay

Just as podcasts and podcasting has evolved over the years, International Podcast Day has done the same. In 2014, National Podcast Day was celebrated with 6 hours of broadcasting. After quickly realizing the power of podcasts internationally, we rebranded into what we are today - International Podcast Day. Between 2015 and 2019, we have broadcasted hundreds of hours around the globe inviting podcasters and industry leaders from 70 different countries to share their podcast journeys, personal stories, and expertise.

Website – internationalpodcastday.com

Email – contact@internationalpodcastday.com

#InternationalPodcastDay



REACH YOUR
GLOBAL
AUDIENCE

CONNECT WITH
ENTHUSIASTS

GROW YOUR
BUSINESS

CELEBRATE!



INTERNATIONALPODCASTDAY.COM
SEPTEMBER 30

Links & Stories of International Podcast Day

[The Story Behind the Founding and Creation of International Podcast Day \(2018\)](#)

Morgan Hines of Discover Pods

[International Podcast Day – School Edition! \(2019\)](#)

Sara Candela of GoSynth

[Here's How We Celebrated International Podcast Day](#)

[\(Hint: You Won't Want To Miss It!\) \(2018\)](#)

Podcast Websites & Podcast Success Academy

[Proud to be a Speaker for International Podcast Day](#)

[Again on September 30th!! \(2019\)](#)

Jamie Legagneur of Flintstone Media

[10 Ways To Support Your Favorite Podcasts \(2019\)](#)

DC Podfest Blog

[It's International Podcast Day & Twitter Enthusiasts](#)

[Are Thrilled \(2018\)](#)

Valerie Sizelove of Inquisitr

[Apple Podcasts Shares International Podcast \(2018\)](#)

Apple Podcasts' Facebook Page

#InternationalPodcastDay

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